

# Visionary Awards Sponsorship & Tabling Proposal

Visionary Awards, Southface's keystone fundraising event, invites the business community, sustainability leaders, innovators, and advocates to join us in celebration and purpose. In one afternoon of impact, we will celebrate those who have boldly led sustainability efforts and raise vital funding for our mission.

Date: Oct. 15<sup>th</sup> 2026, 12-2pm

Location: Georgia Aquarium



## Visionary Awards Audience:

- C-suite executives and founders of architecture, engineering, construction and associated consulting firms, including nonprofit, sustainability and technical services
  - Firm size ranges from \$250,000 to \$22Bn in revenue – with most over \$1MM
- Legal counsel, policy makers, and government agency representatives
- Small to mid-size firm owners in this space
- Marketing managers, media representatives
- Environmentally minded, politically active members of the public



## Visionary Awards Sponsor Offering:

Receive access to our VIP reception and prominent promotion on our website and in social media


- Website traffic ~ 11,000 monthly site visits
- Anticipated Event Attendance ~ 250-300 attendees
- Social media – 10 posts
  - Meta ~ 2,300 monthly visits
  - LinkedIn ~ 12,000 monthly impressions
  - E-newsletter ~ 5,500+ contacts


Our audience is responsive:

35%	100%
Open rate on emails	of survey respondents would change their buying behavior to support our sponsors


**Sponsorships**



	<b>TRIBUTE SPONSOR</b>	<b>\$20,000</b>
Raise a glass from the stage to toast Visionary Award recipient and close out the event.		VIP Tickets Included <b>10</b>


	<b>CULINARY SPONSOR</b>	<b>\$12,000</b>
Opportunity to interview the chef onstage during the event.		VIP Tickets Included <b>8</b>


	<b>VIP RECEPTION SPONSOR</b>	<b>\$12,000</b>
Naming and presenting rights for private reception with sponsors and Argon Award recipient.		VIP Tickets Included <b>6</b>


	<b>PARTNER SPONSOR</b>	<b>\$7,500</b>
Social media and signage benefits associated with promoting the event.		VIP Tickets Included <b>4</b>


**Tabling**




	<b>PLATINUM LEVEL</b>	<b>\$25,000</b>
Top tier of seating, recognized as host of event and Visionary Partner of event.		VIP Tickets Included <b>10</b>

	<b>GOLD LEVEL</b>	<b>\$20,000</b>
Opportunity to host VIP event and recognized as a Legacy Partner.		VIP Tickets Included <b>8</b>

	<b>SILVER LEVEL</b>	<b>\$15,000</b>
Prime center seating, recognized as a Champion Partner.		VIP Tickets Included <b>6</b>

	<b>BRONZE LEVEL</b>	<b>\$10,000</b>
Recognized as a Champion Partner.		VIP Tickets Included <b>4</b>

	<b>COPPER LEVEL</b>	<b>\$5,000</b>
Recognized as a Director's Circle Partner.		VIP Tickets Included <b>2</b>