

# Rome Goodwill Store & Career Center



Before



After

 **\$19,205** Est. Annual  
Cost Savings

 **26%** Est. Annual  
Electricity Savings

 **45%** Est. Annual  
Water Savings

“GoodUse has allowed us to reduce our electrical and water usage, keeping us on track with our sustainability mission.”

Grantee: **Goodwill**  
of North Georgia 

**Focus:** Health and Human Services, Workforce Development, Economic Opportunity

**Completed:** 9/4/24

**Location:** Rome, GA

## The Challenge

Goodwill of North Georgia uses the proceeds from their stores and monetary donations to operate 14 career centers that provide free job training and placement programs. Their Rome Store and Career Center is a massive 47,000-sq.ft. facility with many different spaces, including a retail store, a warehouse, and classrooms. The building, which serves 2,610 people annually, needed new lighting, temperature control, and water fixtures for all these spaces to save more money for their programs.

## The Transformation

With facility improvements made through Southface Institute’s GoodUse program, Goodwill is projected to save \$19,205 on their utility bills annually. That’s equivalent to the cost needed to fully train eight more jobseekers a year!

- Installed 466 LED lights & occupancy sensors
- Installed 4 cutting edge HVAC units with smart thermostats
- Installed 25 high efficiency plumbing fixtures

## Community Impact

This GoodUse project enables Goodwill of North Georgia to:

- Help people land good jobs
- Strengthen the local economy
- Extend the life of usable items
- Divert waste from landfills



Southface Institute leverages advocacy, education, and services to build a sustainable future for all. Our GoodUse program empowers nonprofits to improve the efficiency of their facilities and reinvest the cost savings into their programs and communities. [Learn more at www.southface.org/gooduse.](http://www.southface.org/gooduse)