

People who own, lease, and operate buildings are all charged with ensuring that building systems support occupants' safety, comfort, and wellbeing day after day. However, these systems consume enormous quantities of energy and water and produce large amounts of waste to the detriment of the business' bottom line and the environment.

Southface's BIT Building program offers an easy, flexible pathway to achieve better performance—and earn green building certification—for existing buildings no matter the age or performance level. BIT's online platform helps those who own, lease, and operate buildings across the globe to simultaneously optimize their operations, reduce costs, and achieve sustainability goals.

**BIT Building is a simple, low-cost solution that works for everyone, equipping users to operate smarter.**

**Flexible Platform. Scaleable Impact.**

By the end of 2023, 83 buildings and office spaces in 45 US and 15 countries were implementing BIT's Best Practices across a total of 13.4 million square feet, achieving an enormous cumulative impact.

- **92.8 tons** waste diverted
- **4,083 kGal** water saved
- **25.4M kBtu** energy saved
- **2,166 MT CO2e** emissions reduced



	<b>BIT Building</b>	<b>Other Green Building Programs</b>
<b>Designed with Building Operators in Mind</b>	Designed by and for building operators to accommodate busy schedules and limited resources. BIT uses simple, easily accessible metrics that can be applied to a variety of building types across geographies.	Designed for large in-house teams or contractors. Requires complex metrics, algorithms, worksheets, and normalization schemes.
<b>Scalable and Customizable to Most Buildings</b>	With no minimum performance thresholds and the flexibility to align with company goals, BIT meets operators where they are and easily scales across diverse global portfolios of buildings.	With stringent one-size-fits-all requirements, 60% of existing buildings don't qualify. Buildings that do qualify often need to make costly upgrades to meet high performance thresholds.
<b>Enables Continuous Quality Improvement</b>	Focuses on ongoing achievable improvements that support long-term efficiency. BIT's platform guides users through the process with a full suite of assessment, planning, and implementation tools.	Strict certification requirements incentivize point-chasing instead of the development of long-term efficiency strategies.

