



ATLANTA BETTER BUILDINGS CHALLENGE

THE FOX THEATRE

WE TOOK THE CHALLENGE 20% WATER & ENERGY REDUCTION BY 2020

“The Fox Theatre is committed to becoming the most environmentally sustainable venue possible while preserving the performance standards and historical integrity the city of Atlanta expects.”

**Carmie McDonald,
Fox Theatre Institute
Director**

BUILDING SPECS:

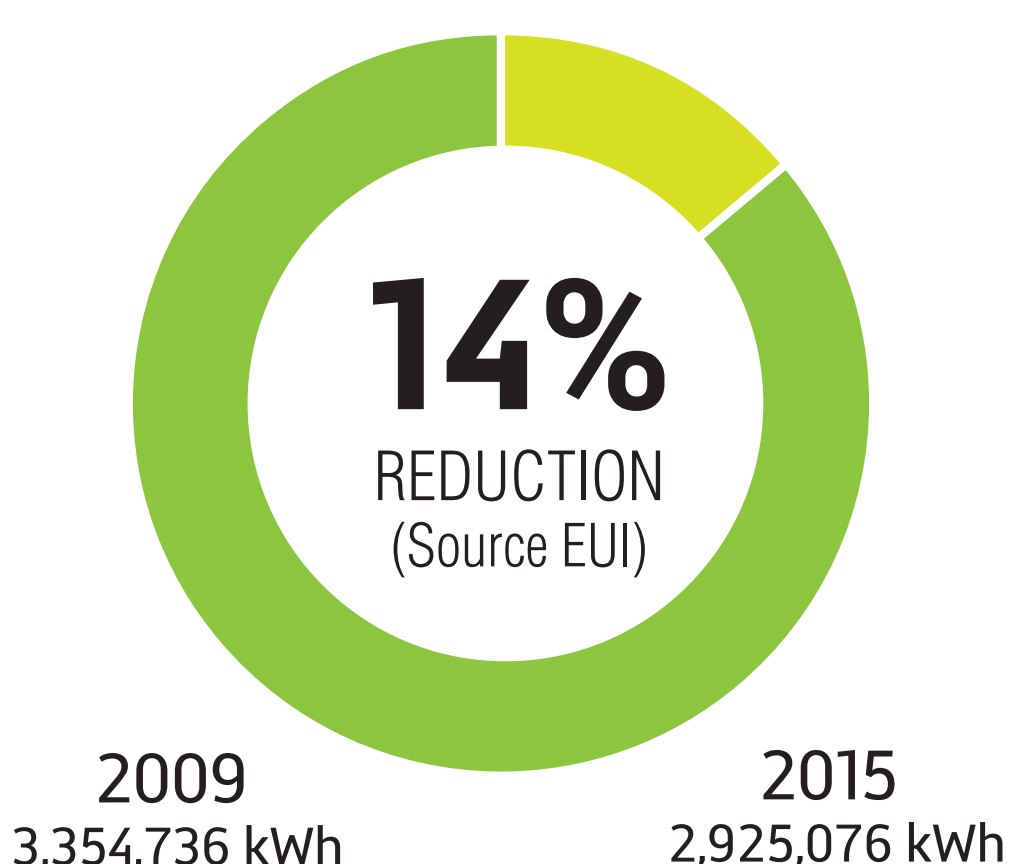
Mgmt. Company: Fox Theatre Inc.
Year Built: 1929
Square Feet: 250,000
Floors: 8
Building Use: Performing arts,
entertainment and
private events
No. of Occupants: 5,500

www.foxtheatre.org

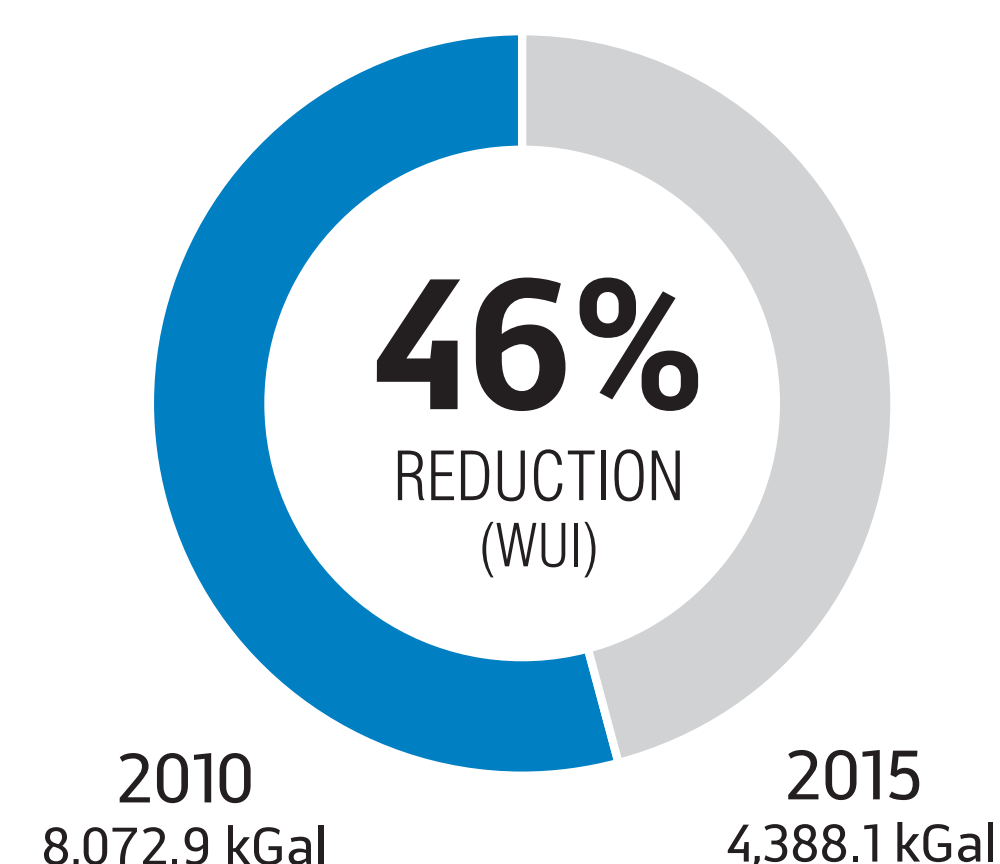
The Fox Theatre is Atlanta's entertainment hub. With over 500,000 visitors a year, it is one of the city's most beloved landmarks. After receiving a building assessment provided by the Midtown Alliance's Greenprint Midtown, the Fox decided joining the Atlanta Better Buildings Challenge would be the catalyst to incorporate sustainable strategies towards their continuous efforts to preserve the historical building. The Fox officially joined the program in 2012, hoping to prove resource conservation is the “next step” of responsible preservation.

As a historical landmark, the Fox strives to show that energy and water savings can be achieved while still preserving the rich history and integrity of the building. The Fox received project funding through a Grants to Green Implementation Grant administered by The Community Foundation for Greater Atlanta that provided funding to lower operating costs through energy and water efficiency projects. Projects at the Fox included the installation of energy efficient hand dryers, lighting retrofits, plumbing upgrades and more.

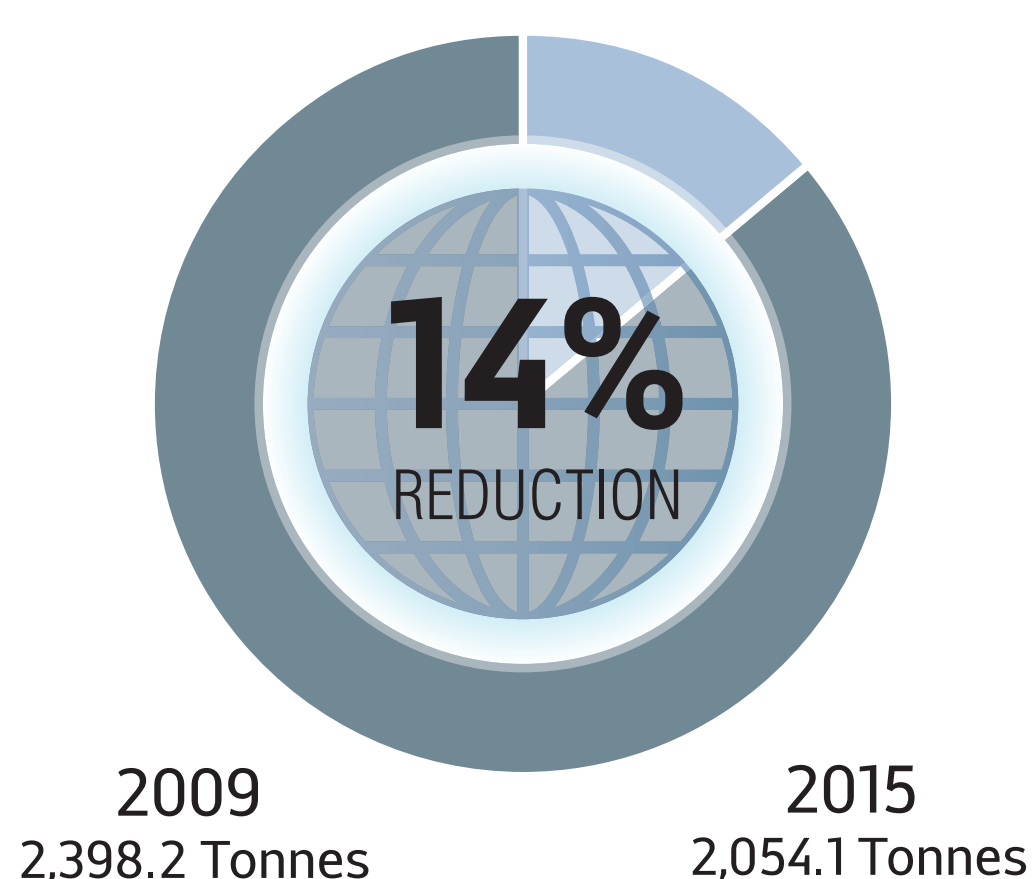
ENERGY USE



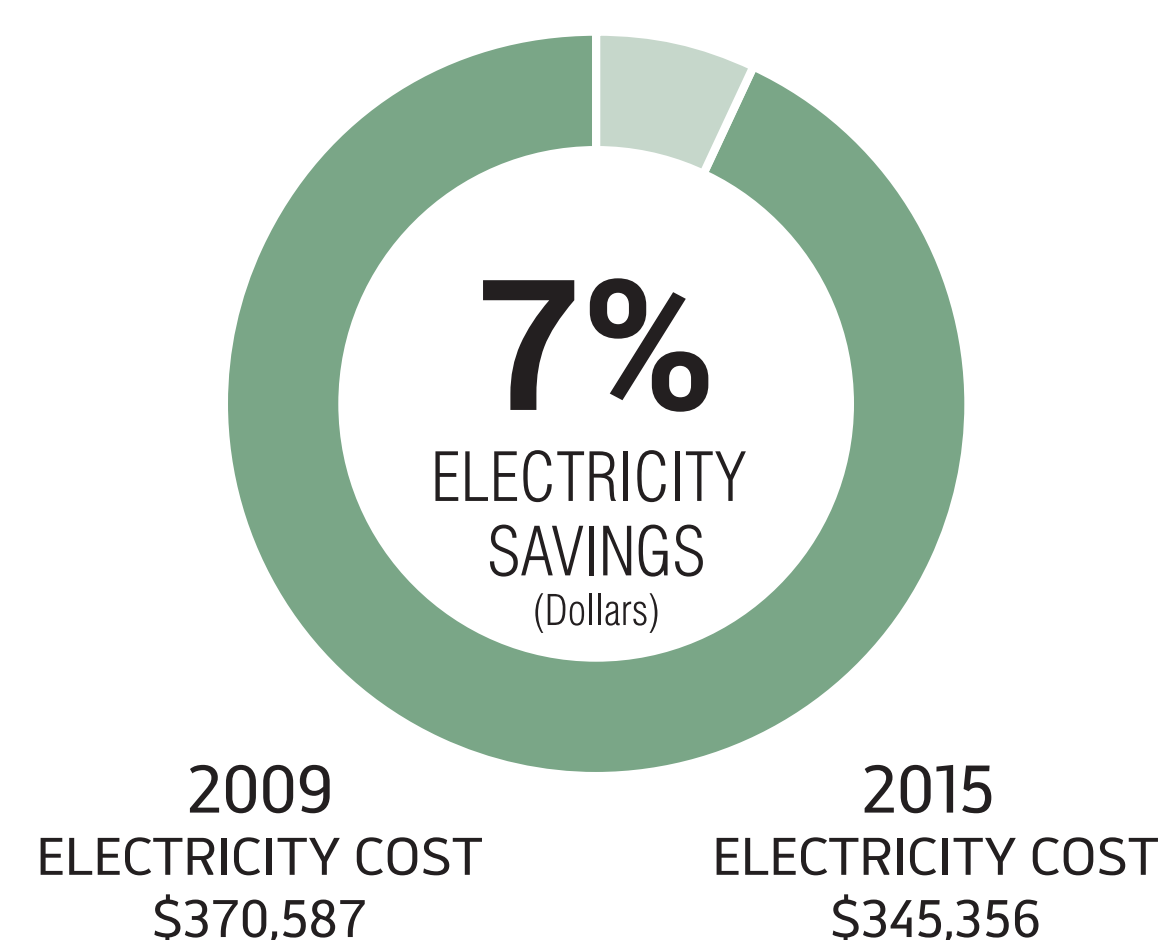
WATER USE



GREENHOUSE GAS



COST SAVINGS



MIDTOWN
Alliance

Atlanta Better Buildings Challenge
Data www.abbcdata.com

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