

The EarthCraft Standard of Excellence

The EarthCraft family of programs is developed and maintained in close partnership with builders and industry leaders to create better buildings, better communities and better living.

EarthCraft is specifically designed to suit the challenging mixed-humid climate conditions of the Southeast. With hands-on training and expert, on-site guidance, EarthCraft helps deliver efficient, durable, healthy homes and workspaces within scope.

440

PARTICIPATING BUILDERS

50,000+

UNITS CERTIFIED

\$1.2 million

ESTIMATED ENERGY & WATER SAVINGS



*Building better communities
for tomorrow*



EarthCraft is a set of criteria for high-performance building that pairs the latest in building science with regional expertise.



Benefits of EarthCraft Certification



Owners

- ▶ Increase return on investment
- ▶ Reduce risk and warranty expense
- ▶ Increase long-term value

Consultants

- ▶ Alternative to USGBC LEED building certifications at a fraction of the cost
- ▶ Partner with high-performance building industry experts
- ▶ Meet growing demand for high-performance building

Occupants

- ▶ Breathe easy with healthy indoor air quality
- ▶ Lower utility costs
- ▶ Support environmental conservation

EarthCraft Family of Programs

Light Commercial

Environmentally responsible design and construction practices for up to 80,000 sq. ft. commercial buildings, core and shell, and interior fit out.

Sustainable Preservation

Designed to make historic buildings more efficient and comfortable while celebrating the unique historic features.

Multifamily

NEW CONSTRUCTION & RENOVATION

The nation's first green building certification program specifically for multifamily projects, from high-rise to low-rise.

House

NEW CONSTRUCTION & RENOVATION

The Southeast's standard for building and renovating high-performing, healthy homes.

Communities

Holistic approach to rural, suburban or urban developments that include residential and commercial buildings.

Prescriptive Approach

The EarthCraft building-as-a-system methodology encourages builders to consider the following badges in their design and construction priorities.



Performance | Above-code criteria and industry-recognized energy modeling practices increase building performance.



Health | Materials with undesirable chemicals are restricted, and whole-building ventilation systems provide fresh air throughout the space all year long.



Environment | Building practices that respect the natural resources that make high-performance building possible.



Comfort | A well-built, well-insulated building envelope with a properly sized and installed heating and cooling system keeps operating costs low and personal comfort high.



Well-built for Well-being