

2016: A year of transition and visioning



Dear friends of Southface,

2016 was a year of planning, transition and visioning for the Southface staff and governing board in preparation for new leadership. The senior staff team refined best-in-class management practices. Thanks to a Toolbox Grant from the Community Foundation for Greater Atlanta, the board received consulting

and coaching to transition from a board working alongside a founding Executive Director to one that will work with the new leader to build upon existing infrastructure and expand Southface's impact. The board elected to change the title from Executive Director to President to demonstrate our expectation that the new Southface leader will bring a network of national renown across mission-related disciplines in order to broaden and deepen the organization's influence.

Our policy team saw transition as well with the retirement of our Senior Policy Fellow, John Sibley. Lisa Bianchi-Fossati joined the staff mid-year as Southface's first Policy Director. In this capacity, Lisa will build upon the achievements of Southface in promoting energy efficiency and renewable energy solutions with legislatures and utility commissions. She will also help develop an expanded agenda on policy matters, including energy codes, green infrastructure and sustainable development strategies.

Thank you for your interest in Southface. Please enjoy these highlights from last year, and continue to look upon us as a resource.

Sincerely,

Barry R. Goldman
Board Chair



Current and former Southface staff celebrate Dennis Creech at the 2016 Visionary Dinner. Special thanks to The Turner Foundation for underwriting their attendance.



The New Southface President Andrea Pinabell

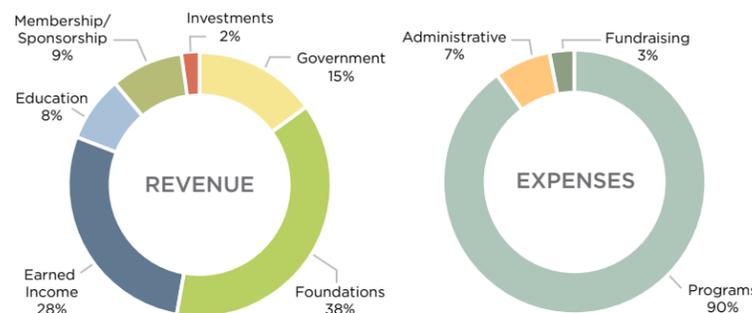
Andrea Pinabell, LEED AP, joined Southface as the organization's President in January 2017. A dynamic, purpose-driven, collaborative and

experienced leader, Andrea has demonstrated consistent success in developing and leading multi-level and international organizations in both for profit and nonprofit environments. Previously, Andrea was Vice President for Sustainability and Global Citizenship with Starwood Hotels & Resorts Worldwide, Inc. and was the Director of the Sustainable Cities Institute and Sustainable Community Development Program Manager with The Home Depot Foundation. Andrea brings over 25 years of wide-ranging expertise to Southface from her engineering roots to sustainable business, communities and development. An IGEL alumna (2010), Andrea also sits on several boards including 2030 Districts National Board, Sustainable Luxury and has been honored with several awards including *SmartCEO* Magazine's Award (2015) for visionary leadership in the commercial real estate industry.

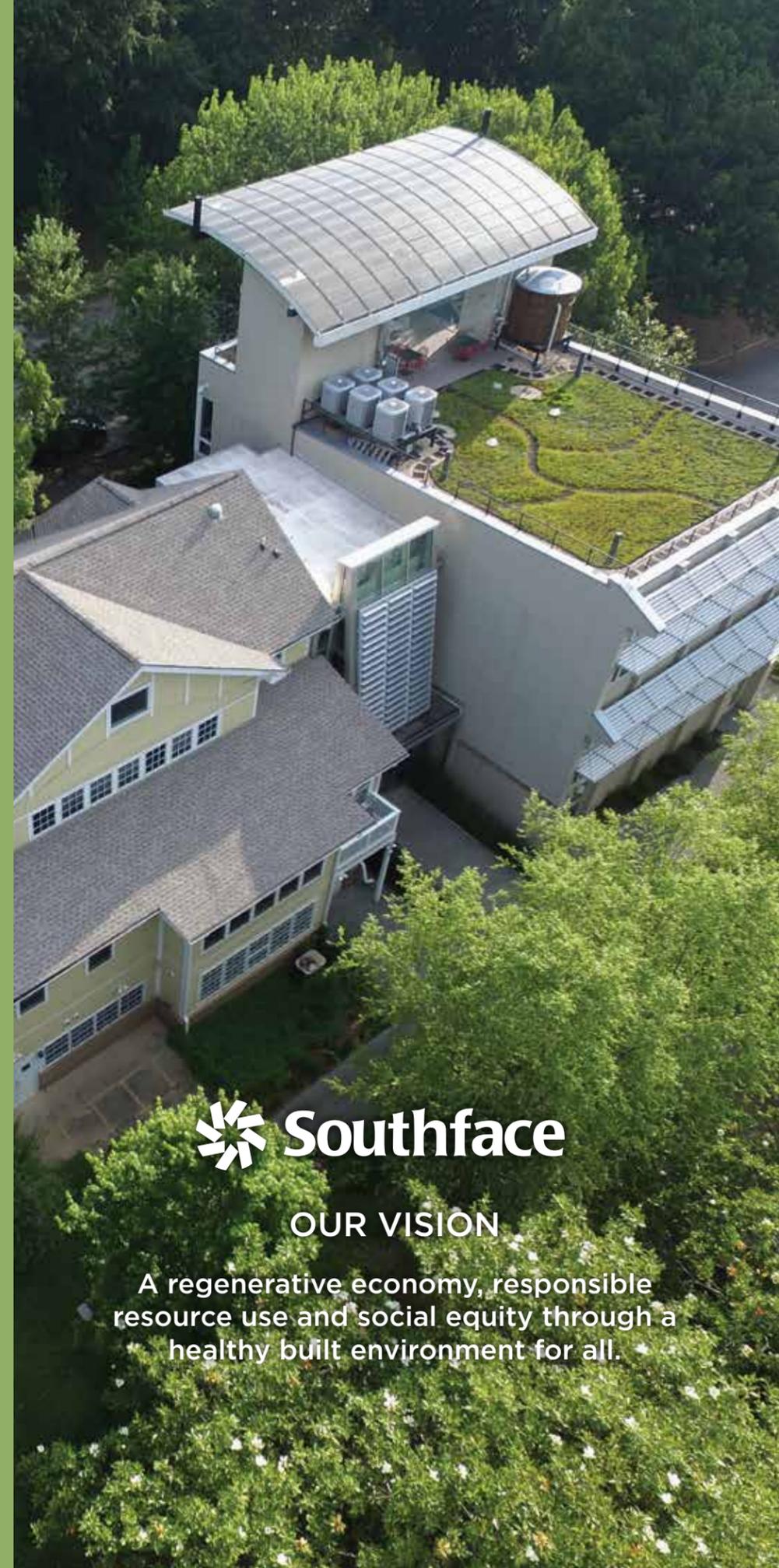
FINANCIAL STEWARDSHIP

Southface is resourceful with its finances.

Southface continues to be an exemplary steward of the funds entrusted to us. Our programs leverage public and private funding and industry relationships to enhance the market for sustainable solutions.



Southface ■ 241 Pine St. NE, Atlanta, Georgia 30308



OUR VISION

A regenerative economy, responsible resource use and social equity through a healthy built environment for all.

Since 1978, Southface has inspired market-based solutions at the nexus of the natural, social and built environments. 2016 was a pivotal year in our history as our co-founder and Executive Director for 38 years, Dennis Creech, stepped down and the board identified Andrea Pinabell as his successor. This transition presented wonderful opportunities to celebrate Dennis and his accomplishments, including endowing the Dennis Creech Emerging Leaders Program at Southface in his honor. We held two "reunions" as well – an intern reunion at our Summer Solstice Celebration and an alumni gathering for the Visionary Dinner.

For the second year in a row, Southface members, friends, sponsors and supporters helped us close a record-breaking year in terms of our fundraising goals. Our trainings and events reached more than 5,000 people while more than 1,000 individuals toured our campus through public and professional outreach.

EARTH CRAFT

EarthCraft began development of a program that is tailored to address sustainability in high-rise multifamily construction. A collaboration with Gables Residential will examine the design and construction phases of a 14 story multifamily pilot project.

EarthCraft Light Commercial version 2.0 was launched featuring a simplified worksheet and modules for Deep Energy and Health & Wellbeing. The Health & Wellbeing package is rooted in research-driven evidence around how our indoor environments impact the health of building occupants.

ENERGY CODES

Southface's work with energy codes impacts code officials, designers, builders and policymakers across the country. In 2016, Southface's hands-on approach included primary research on code compliance in the Southeast and educating the industry on advanced practices that in turn informed utility and government energy efficiency programs.

These efforts promoted industry and policy adoption of these practices and their integration into the marketplace.

COMMUNITIES

Southface's efforts to advocate for affordable housing included work with the Georgia Department of Community Affairs in enhancing their Qualified Allocation Plan - to provide incentives to low-income housing developers that incorporate energy efficiency practices and renewable energy technologies.

POLICY & ADVOCACY

Southface joined with Georgia Interfaith Power & Light and the Southern Environmental Law Center to intervene in the Georgia Power Integrated Resource Plan. Our work resulted in funded energy efficiency programming for low-income single family and multifamily affordable housing and a pilot energy efficiency program designed to serve low-income communities.

GREEN INFRASTRUCTURE AND RESILIENCE INSTITUTE

In 2016, Southface identified the Atlanta Regional Commission as a fiscal partner to manage a grant we received from the Department of Natural Resources. This funding will support the development of curriculum for the Green Infrastructure and Resilience Institute. Southface will be moving forward with training for contractors in 2017.

CLEAN ENERGY

Southface continues to show leadership in clean energy and energy efficiency and has helped demonstrate to policymakers how clean energy benefits all Georgians. Against the backdrop of the evolving utility business model and the need for increasingly resilient communities, Southface helps shape clean energy policy at the federal, state and local levels. By promoting energy efficiency and renewable energy with legislatures, agencies and commissions, Southface is a powerful advocate for clean energy, high performance building and sustainable community design.

EVIDENCE BASED DESIGN

The Southeastern Design showhouse featured the Hope and Will Room which was a Southface collaboration with Rabaut Designs that utilized evidence based design with a focus on indoor environmental quality.

SOLAR

Solar energy has been core to the Southface legacy. Southface continues to collaborate with nonprofit, utility and government partners in advancing policies that encourage solar and other renewable energy resources. For example, we continue to push for the expansion of Georgia's rooftop solar market, including fair pricing for solar as well as innovative financing for low-income customers and organizations.

Southface's Georgia Solar Map, www.GeorgiaEnergyData.org, continues to be the most accurate, go-to source for solar installations in the state. Georgia surpassed 1,100 Megawatts of installed solar at the end of 2016, making it one of the first ten states in the nation to reach 1 Gigawatt.

HEALTHY HOMES

In pursuit of our mission to promote a healthy built environment for all, Southface is working to build stronger links between the communities of energy efficiency, home performance, weatherization and environmental health practitioners.

By leveraging our knowledge and networks, Southface is training and certifying professionals across the Southeast to perform preventative home health and energy efficiency assessments and interventions in the public and private marketplace, resulting in healthier people living in better homes.

ATLANTA BETTER BUILDINGS CHALLENGE

In 2016, through Southface's involvement with the Atlanta Better Buildings Challenge we:

- Provided a variety of educational opportunities on sustainability, with more than 362 representatives from the commercial real estate industry participating in programs and events.
- Developed an Implementation Model toolkit for large scale resource efficiency or recycling programs.
- Collaborated with the Natural Resources Defense Council on the creation of the National Water Audit Protocol, which supports water saving benchmarking ordinances and requirements. Atlanta will be the first city to create a regional level protocol.

ADVANCED COMMERCIAL BUILDINGS INITIATIVE

The Advanced Commercial Buildings Initiative concluded in late 2016. The three year program researched ways to overcome barriers to resource efficiency in small commercial buildings. A comprehensive portfolio of trainings, toolkits, calculators and publications was developed to enable small commercial building owners to undertake their own resource efficiency efforts. Southface also developed similar resources for municipal fire stations and recreation centers.

GRANTS TO GREEN

Southface's on-going partnership with the Grants to Green program strengthens the metro Atlanta nonprofit sector by demonstrating the economic and environmental benefits of high-impact energy and water efficiency improvements through technical assistance and education. In 2016, 18 grants were awarded to organizations, and 19 assessments that provide low/no-cost strategies for reducing energy and water costs were provided to organizations. Based on program learnings from Grants to Green, Southface developed Small Commercial Efficiency Programs for Nonprofits - a guide to nonprofit energy and water efficiency program design and implementation through Southface's Advanced Commercial Buildings Initiative.

NONPROFIT ENERGY & WATER EFFICIENCY INITIATIVE

Since launching the Nonprofit Energy & Water Efficiency Initiative in 2013, successes continue to grow. In 2016, twelve Boys & Girls Clubs of America facilities from six states successfully completed EPA's ENERGY STAR® National Building Competition. The Boys & Girls Clubs team placed first in water savings and second in energy savings out of 125 teams competing to save money while also improving energy and water efficiency, lowering utility costs and protecting public health and the environment.